



**COMMUNITY
TOURISM
FOUNDATIONS®**

**Community Tourism Foundations®
Vanderhoof Tourism Workshop Agenda**

**Tuesday Nov. 19, 2008
9:00 a.m. – 5:00 p.m.**

Lunch and coffee breaks provided

Welcome	Kathie LaForge, Economic Development Officer, District of Vanderhoof.
Introductions	Hilary Erasmus, Northern BC Tourism - Agent of Tourism BC
<ul style="list-style-type: none"> • British Columbia & Regional Tourism Trends • Tourism British Columbia • Regional Destination Marketing Organizations • Market Ready Tourism Products • <i>Community Tourism Foundations</i> Program • Other Resources 	Hilary Erasmus, Northern BC Tourism - Agent of Tourism BC
<ul style="list-style-type: none"> • Review of Expression of Interest • Development of Community Tourism • Open Discussion / SWOT <ul style="list-style-type: none"> ○ Tourism Management and Hospitality ○ Attractions ○ Services ○ Infrastructure ○ Marketing/Promotions • Visioning Exercise • Next Steps 	Simone Carlyle-Smith, <i>Community Tourism Foundations</i> Facilitator
Questions / Networking	Open Discussion